



A woman with long dark hair, wearing a patterned top and a dark backpack, stands with her back to the camera, looking at a large digital departure board in an airport terminal. The board is filled with flight information in various colors (yellow, red, green) on a dark background. A digital clock above the board shows 12:08. In the background, other people are visible, and a sign for 'JCDecaux Airport' is partially seen.

CURRENT MARKET

JCDecaux Airport

TO GATE

FAST TRACK

CURRENT MARKET

Do not travel abroad unless it's essential

The FCO [advised British people against all non-essential travel worldwide](#). This [applies for an indefinite period](#) due to unprecedented international border closures and other restrictions. All countries may restrict travel without notice.

To change or cancel your travel plans, follow these steps:

1. contact your airline, travel company, cruise line or other transport and accommodation providers
2. get in touch with your insurance provider

News

British Airways makes 921,000 cash refunds for cancelled flights

15 May 2020 by Mark Caswell



No hotel buffets when holidays resume, says tour operator Tui

Food will be served by masked staff after coronavirus travel restrictions lifted

Plan to avoid quarantine and save holidays abroad

Could foreign holidays this year yet be saved? Britons might be able to travel abroad this summer after the Government announced plans to create "[air bridges](#)" with [other nations](#). It would mean that holidaymakers would be able to travel to some foreign resorts and return to Britain without entering quarantine. For those arriving from countries where an agreement is not in place, the Government is this week expected to announce a 14-day quarantine period - with fines of up to £10,000. Home



UK holiday parks and attractions gear up to open for summer

Strict new rules on social distancing to combat Covid-19 will be in place at tourist sites

Seychelles bans cruise ships through 2021 to prevent Covid-19 spread

Lift Marcus, CNN • Updated 13th May 2020



A scenic landscape photograph showing a man and a woman sitting on a rocky cliff edge. The man is sitting on the left, wearing a blue and green plaid shirt, looking out over a coastal town and a large body of water. The woman is standing on the right, wearing a red jacket and grey leggings, with her arms raised in a celebratory gesture. The background features rugged mountains and a clear blue sky. The text "OUR FINDINGS" is overlaid in the center of the image.

OUR FINDINGS

METHODOLOGY

TI Media carried out a travel research during the coronavirus pandemic in order to gauge consumer sentiment and future holiday plans.

We're looking at how and when consumers like to travel and why, where they like to go, what's important to them when booking, and what they will spend their money on.

Total Sample: Nationally representative sample of 300 respondents. Compared to our 2019 travel study (when direct comparison available).





TRAVEL AND HOLIDAYS REMAIN A
CENTRAL PILLAR IN CONSUMER'S LIVES

ANSWERING TRAVEL QUESTIONS

1. HOW ARE WE FEELING?
2. WHY & WITH WHO WILL WE TRAVEL?
3. WHEN?
4. WHERE & HOW?
5. WHAT TYPE & FOR HOW MUCH?
6. ANY REASSURANCES?
7. WHAT WE'LL DO?





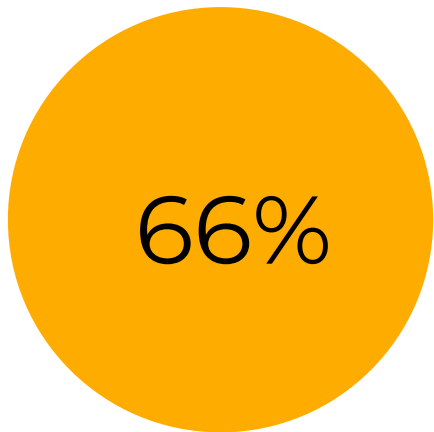
KEY FINDINGS

- CONSUMERS ARE FEELING WORRIED BUT **OPTIMISTIC**
- TRAVELLING BY **CAR MORE**, LESS BY BUSES AND PLANES
- HOLIDAYS IN THE UK (**STAYCATION**) CONSIDERATION MORE THAN DOUBLES
- **STRESS RELIEF**, HEALTH AND WELLBEING ARE MORE AND MORE IMPORTANT. MANY WILL TRAVEL TO RECONNECT WITH THEIR **PASSIONS**
- 2020 HOLIDAYS WILL BE A WAY TO **SOCIALISE** WITH FAMILY AND FRIENDS
- **BEACH QUALITY** AND **FOOD OFFER** REMAIN TOP DESTINATION CHOICE FACTORS
 - **SCHOOL HOLIDAYS** TIMING REMAINS CRUCIAL
- PEOPLE WILL LOOK TO BOOK THE HOLIDAYS AND **TRAVEL ALMOST IMMEDIATELY** AFTER THE BOOKING IS MADE.
 - **HOLIDAY MONEY** IS ALREADY SET ASIDE
- **HYGIENE** LEVEL OF THE VENUE / HOTEL WILL BE EXTREMELY IMPORTANT
- 8 IN 10 ARE INTERESTED IN AN OPTION CALLED “**CORONAVIRUS GUARANTEE**”.

A top-down view of a sandy beach with various seashells and starfish. The shells include a large purple and white striped scallop at the top, a large yellow and orange scallop on the right, and several smaller white and grey shells scattered around. Two bright red starfish are prominent, one in the upper right and one in the lower right. The text "HOW ARE WE FEELING?" is centered in white, sans-serif font.

HOW ARE
WE FEELING?

HOLIDAY LONGING



agree that if they didn't go on a holiday one year they would really miss it.

2019 agreement: 75%



THINKING ABOUT HOLIDAYS DESPITE FEELING WORRIED

81%

is currently feeling worried about booking their holidays.

As comparison, when Brexit happened, 48% said that they are worried about their travel bookings.

74%

will delay the holiday booking for next year until they know the impact Covid-19 will have.

When Brexit happened, 46% of people in the UK decided to do the same.

61%

is already thinking about their next holiday and travel plans.

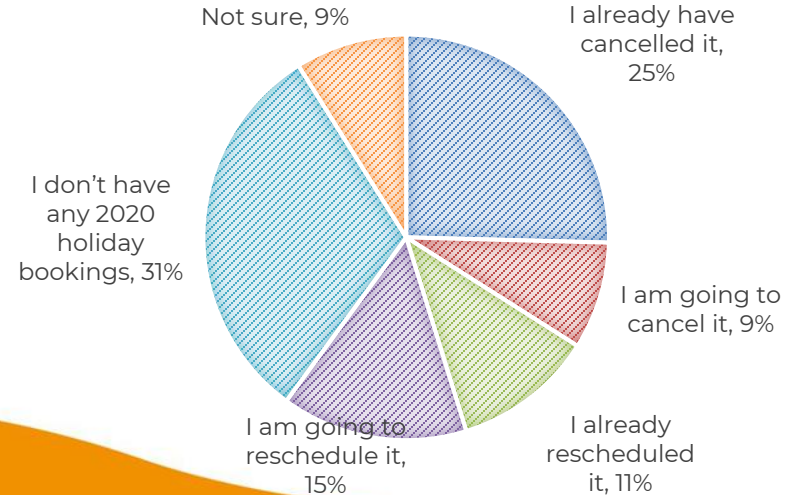
Only 39% said that they are not thinking about it yet.



1 IN 3 WILL OR HAVE CANCELLED

31% doesn't have anything booked yet, 26% will reschedule and 9% is not sure what to do yet.

WHAT ARE YOU GOING TO DO ABOUT YOUR 2020 HOLIDAYS BOOKING?





NOT SURE ABOUT AIR TRAVEL

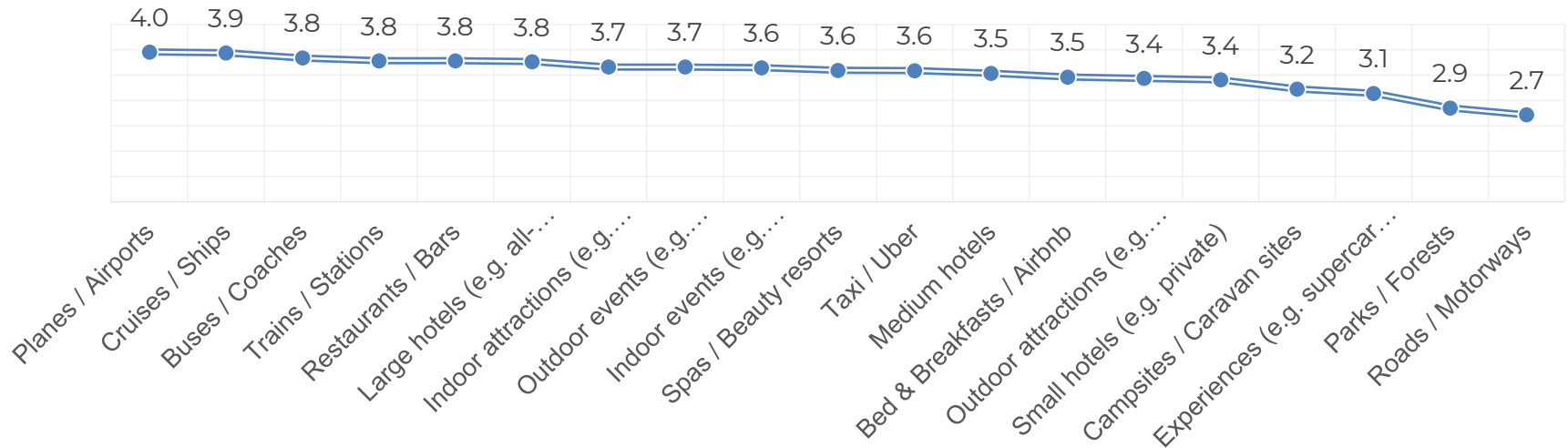
70%

will be worried about flying in a crowded plane even after the pandemic is over.

TRAVELLING CONSIDERED LESS SAFE THAN STAYING AT THE DESTINATION / VENUE

METHODS OF TRANSPORTATION INCLUDING PLANES, CRUISES, BUSES AND TRAINS ARE CONSIDERED LESS SAFE THAN HOTELS OR RESTAURANTS.

HOW CONCERNED ARE YOU ABOUT THE SAFETY OF THE BELOW VENUES / METHODS OF TRANSPORT FROM 1 (NOT AT ALL CONCERNED) TO 5 (VERY CONCERNED)?



PASSIONS

51%

will travel to reconnect with their passions rather than just to relax.



ENVIRONMENT IS KEPT ON TOP OF TRAVELLERS' MINDS



6

in 10

will be more mindful of the environment when booking their holiday for 2020 / 2021.

(2020: 56% vs 2019: 62%)



5

in 10

is interested in eco-friendly tourism.

(2020: 50% vs 2019: 51%)

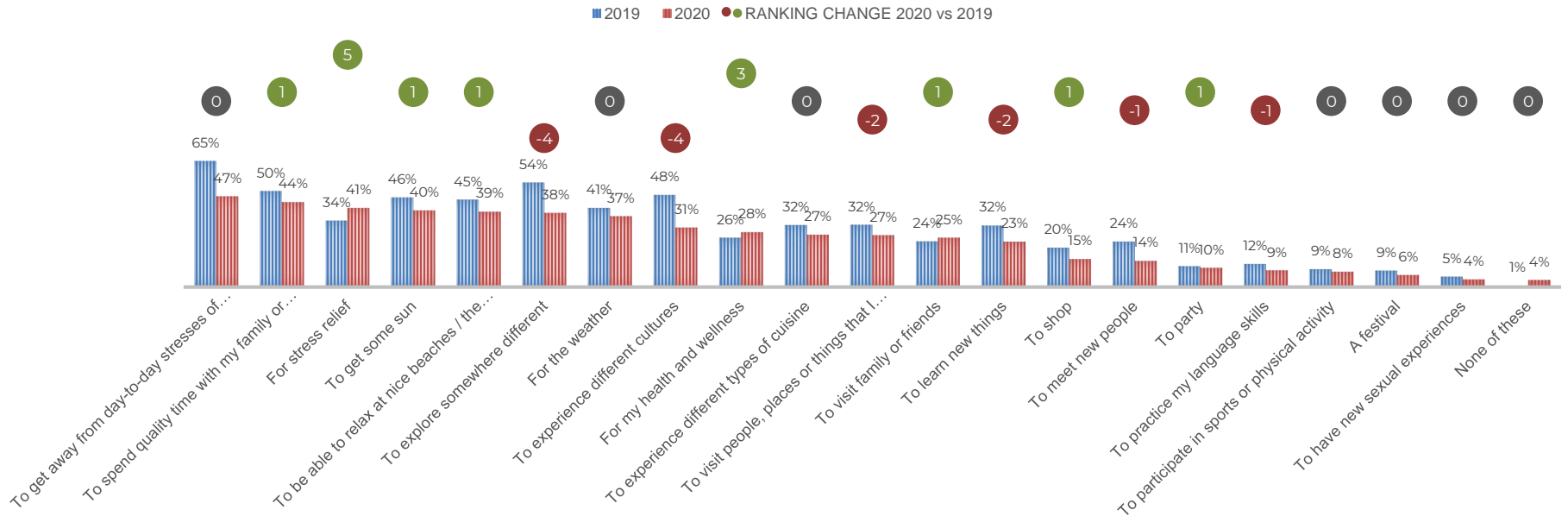
A family of four is playing soccer on a sandy beach at sunset. A man in a red t-shirt and grey pants is walking towards the camera. A young girl in a pink swimsuit is kicking a black and white soccer ball. Two other young girls in light blue swimsuits are watching. The ocean is in the background with waves breaking on the shore. The sky is a mix of orange, yellow, and blue.

WHY & WITH WHO
WILL WE TRAVEL?

STRESS RELIEF, HEALTH AND WELLBEING ARE GAINING IMPORTANCE

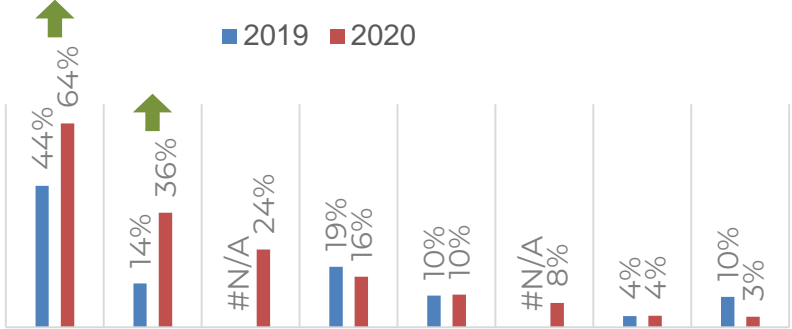
EXPLORATION OF UNKNOWN LOCATIONS AND EXPERIENCING DIFFERENT CULTURES IS LESS IMPORTANT TO THE BRITISH PEOPLE NOW WHEN IT COMES TO THEIR HOLIDAY REASONS

WHICH OF THE FOLLOWING REASONS, IF ANY, BEST DESCRIBE WHY YOU GO ON YOUR NEXT HOLIDAY?



2020 HOLIDAYS WILL BE A WAY TO SOCIALISE WITH FAMILY AND FRIENDS

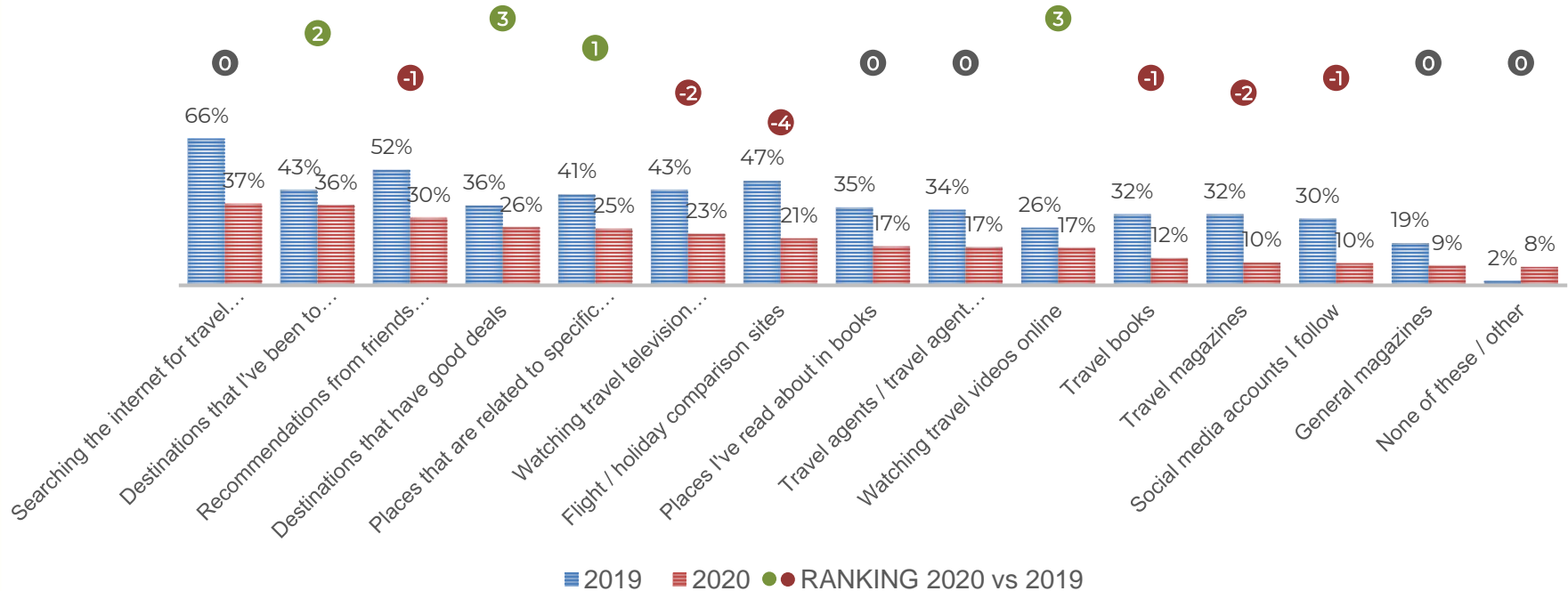
WHO WOULD YOU GO ON YOUR NEXT HOLIDAY WITH? PLEASE SELECT ALL THAT APPLY.



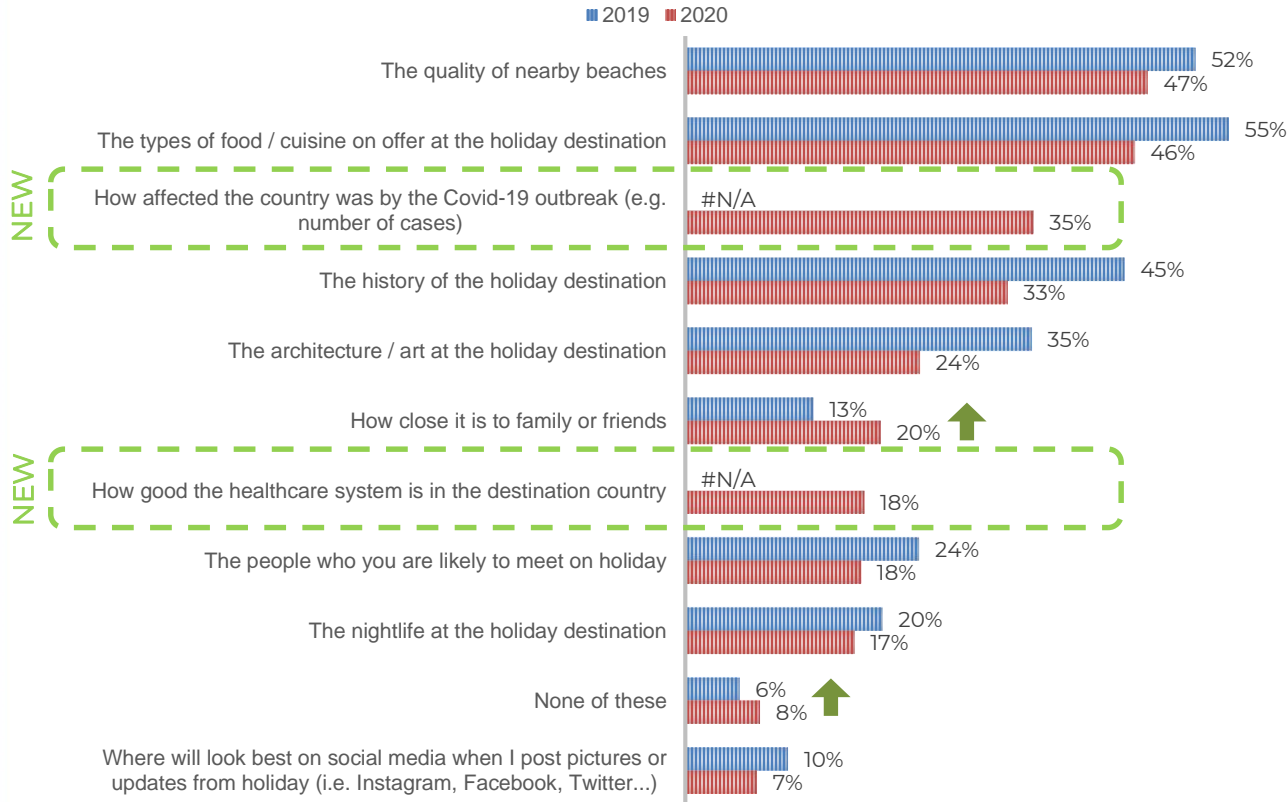
Source: Travel survey, TI Media 'The Lens', May 2020 | Travel survey, TI Media 'The Lens', May 2019,

TRAVEL INSPIRATION IS CURRENTLY LOWER THAN IN 2019, BUT VIDEO CONTENT AND GOOD DEALS INCREASE IMPORTANCE

WHEN YOU THINK ABOUT YOUR NEXT HOLIDAY, WHICH OF THE FOLLOWING THINGS WILL YOU USE TO GET INSPIRATION ABOUT WHERE TO GO?



WHEN YOU WILL BE THINKING OF, OR PLANNING, A HOLIDAY DESTINATION, WHICH OF THE FOLLOWING FACTORS WILL YOU CONSIDER?



BEACH QUALITY AND FOOD OFFER REMAIN TOP DESTINATION CHOICE FACTORS



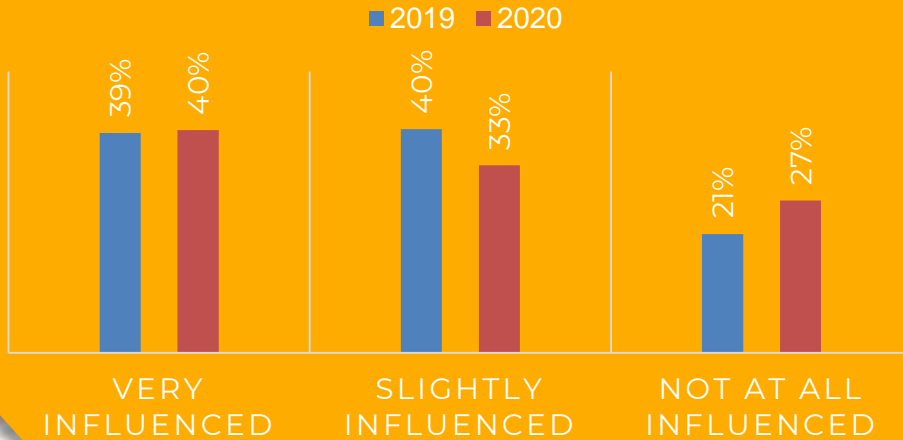
THE LEVEL AND SIZE OF COVID-19 OUTBREAK WILL BE VERY IMPORTANT TO THE HOLIDAYMAKERS WHEN CHOOSING THEIR TRAVEL DESTINATION.

FAMILY AND FRIENDS LOCATION HAS INCREASED ITS IMPORTANCE.

WHEN?



HOW INFLUENCED ARE YOU BY THE TIME OF YEAR YOU TAKE YOUR NEXT HOLIDAY?
(E.G. SCHOOL HOLIDAYS ETC)



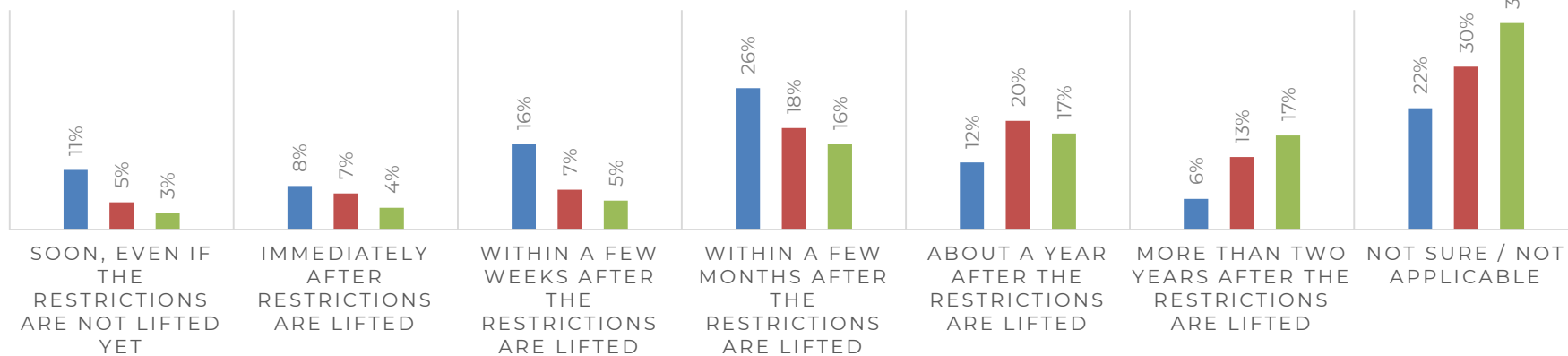
SCHOOL HOLIDAYS TIMING REMAINS CRUCIAL

73% WILL BE INFLUENCED BY
THE TIME OF YEAR WHEN
TAKING THEIR NEXT HOLIDAY
(2019: 79%).

MAJORITY OF PEOPLE WILL BOOK UK HOLIDAYS WITHIN A FEW MONTHS AFTER THE RESTRICTIONS ARE LIFTED. LONG HAUL HOLIDAYS WILL SEE LONGER BOOKING STAGNATION.

WHEN, IF AT ALL, ARE YOU PLANNING TO BOOK TRAVEL / HOLIDAYS GIVEN THE CURRENT CORONAVIRUS OUTBREAK?

■ UK ■ ABROAD (SHORT HAUL) ■ ABROAD (LONG HAUL)



REACHING MAJORITY

UK bookings reach 60%

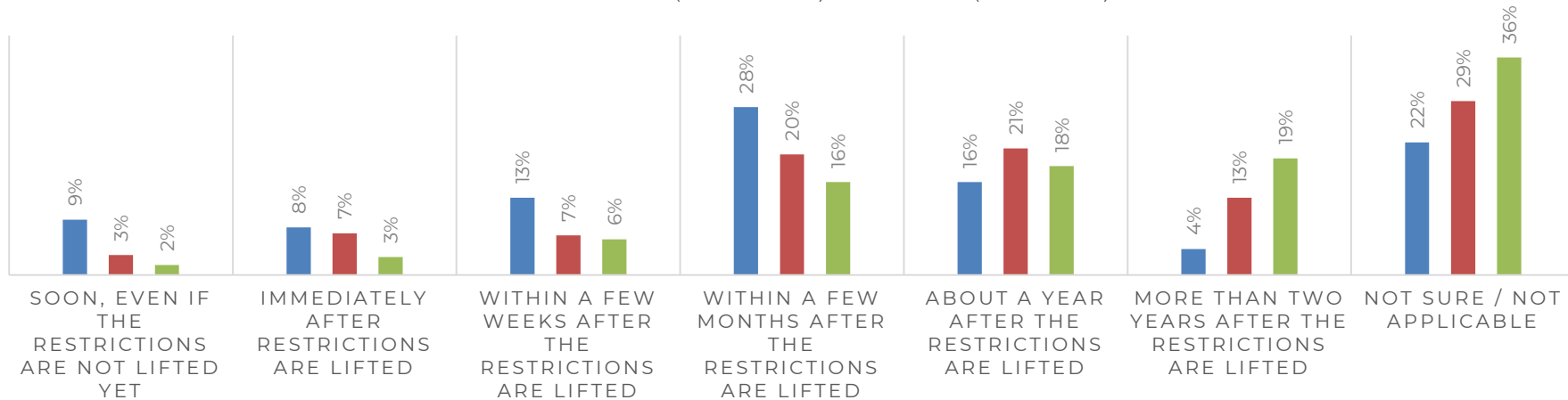
ABROAD (SHORT HAUL) bookings reach 57%

ABROAD (LONG HAUL) bookings reach 62%

PEOPLE WILL LOOK TO BOOK THE HOLIDAYS AND TRAVEL ALMOST IMMEDIATELY AFTER THE BOOKING IS MADE.

AND WHEN WOULD YOU LIKE YOUR TRIP TO HAPPEN?

■ UK ■ ABROAD (SHORT HAUL) ■ ABROAD (LONG HAUL)



REACHING MAJORITY

UK bookings reach 58%

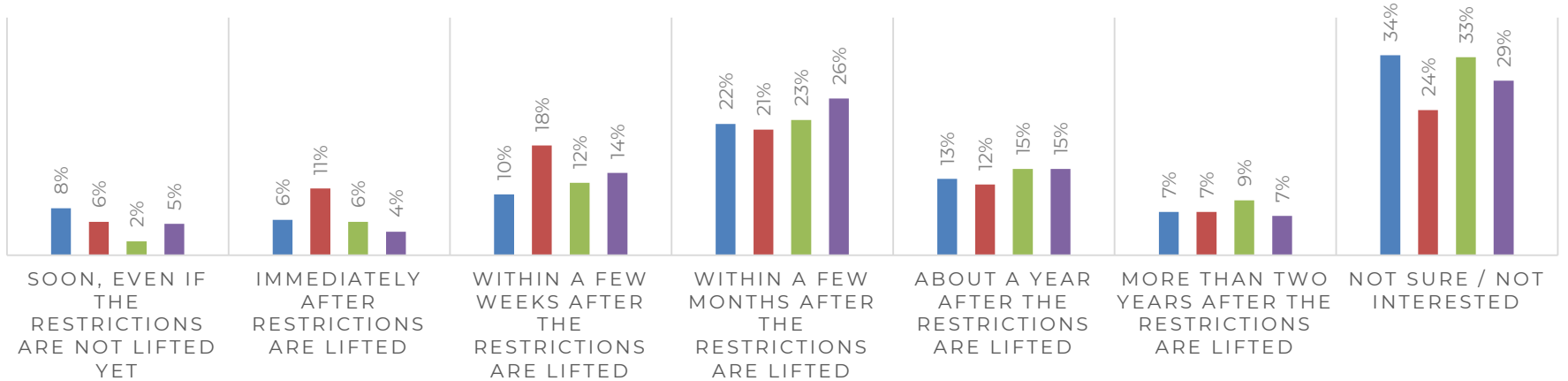
ABROAD (SHORT HAUL) bookings reach 58%

ABROAD (LONG HAUL) bookings reach 65%

VISITING PARKS AND BOTANIC GARDENS WILL HAPPEN FIRST, FOLLOWED CLOSELY BY OTHER ATTRACTIONS

HOW SOON AFTER THE RESTRICTIONS ARE LIFTED, WOULD YOU LIKE TO GO AND VISIT ATTRACTIONS?

■ ZOO ■ PARK / BOTANIC GARDEN ■ THEME / SAFARI PARK ■ MUSEUM / GALLERY



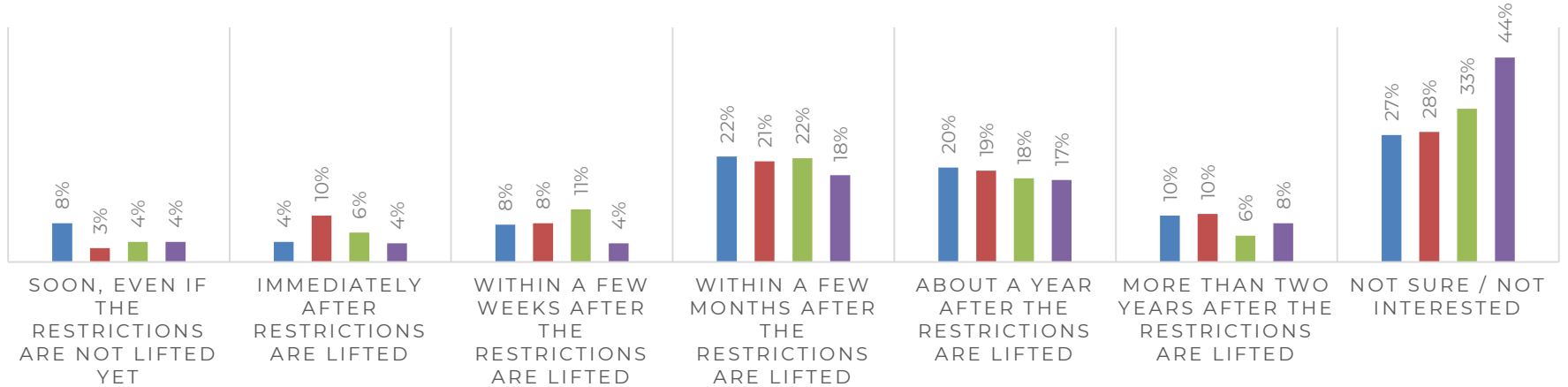
REACHING MAJORITY



MOST EVENTS WILL SEE A RETURN OF ATTENDEES WITHIN A YEAR FROM THE MOMENT RESTRICTIONS ARE LIFTED

HOW SOON AFTER THE RESTRICTIONS ARE LIFTED, WOULD YOU LIKE TO ATTEND AN EVENT?

■ CONCERT / FESTIVAL ■ THEATRE SHOW ■ SPORT EVENT ■ TRADE SHOW



CONCERT / FESTIVAL reaches 63%

THEATRE SHOW reaches 58%

SPORT EVENT reaches 62%

TRADE SHOW reaches 56%

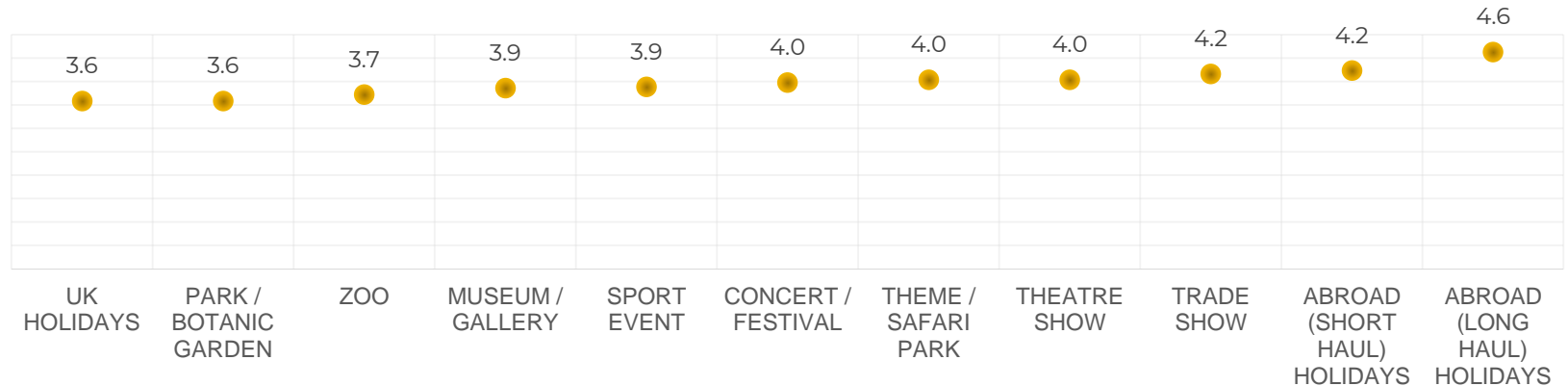
REACHING MAJORITY

UK HOLIDAYS AND OUTDOOR ACTIVITIES ARE THE MOST ATTRACTIVE

GOING ON UK HOLIDAYS, VISITING PARK / GARDEN AND GOING TO THE ZOO
ARE GOING TO BE THE SOONEST THINGS DONE AFTER THE LOCKDOWN
RESTRICTIONS ARE LIFTED



SUMMARY - THINGS TO DO - TIME SCORE
(THE LOWER SCORE, THE SOONER PEOPLE ARE GOING TO DO IT)





WHERE & HOW?

MORE PEOPLE CONSIDER BUYING HOLIDAY HOME IN THE UK

Could you tell us if you be more or less likely to buy the below in the near future compared to pre-coronavirus times? (NET)

HOLIDAY HOME
IN THE UK



+17%

CARAVAN /
MOTORHOME



+0%

HOLIDAY HOME
ABROAD

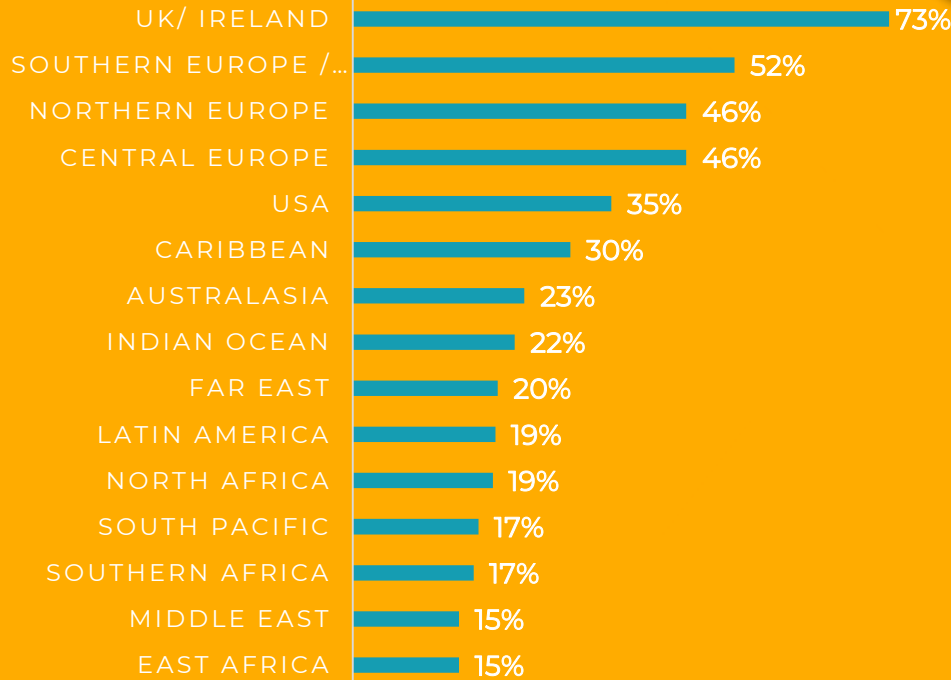


-6%

MORE PEOPLE ARE NOW CONSIDERING BUYING A HOLIDAY HOME IN THE UK, WHILE THE ABROAD OPTION IS LESS LIKELY TO ATTRACT NEW CUSTOMERS AT THE MOMENT.

WHICH PART(S) OF THE WORLD WOULD YOU CONSIDER FOR YOUR NEXT HOLIDAY?

(DEFINITELY YES + PROBABLY YES)



2019:



UK HOLIDAYS CONSIDERATION MORE THAN DOUBLES

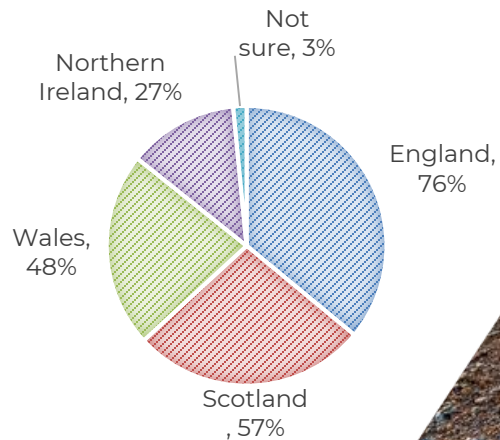
3 IN 4 PLAN TO GO ON A HOLIDAY IN THE UK AS THEIR NEXT TRIP.

ABOUT HALF ALSO CONSIDERS EUROPE.

UK COUNTRIES

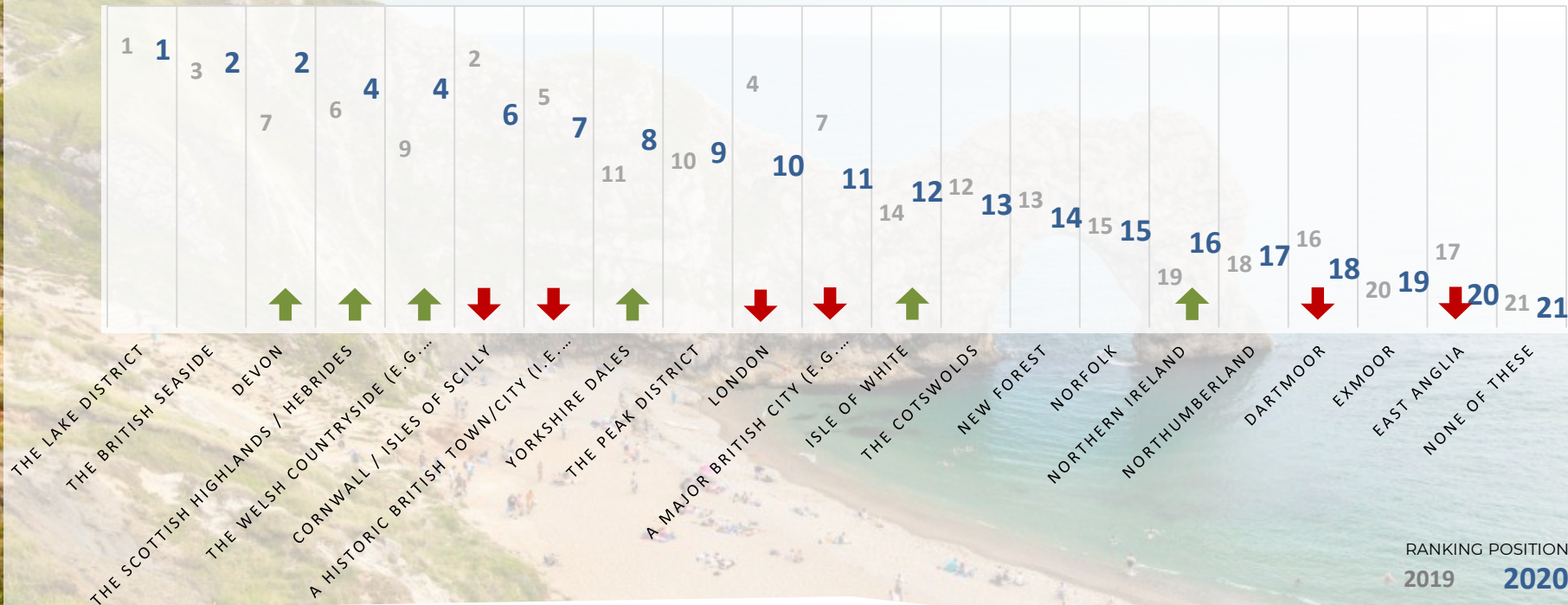
THOSE WHO ARE CONSIDERING UK FOR THEIR NEXT HOLIDAY DESTINATION ARE LOOKING MAINLY AT ENGLAND, SCOTLAND AND WALES.

WHICH UK COUNTRY / COUNTRIES EXACTLY WOULD LIKE TO VISIT ON A HOLIDAY?



RANKING:

ARE THERE PARTICULAR AREAS/REGIONS OF THE UK WOULD LIKE TO VISIT ON A HOLIDAY?



RANKING POSITION:

2019 2020

↑ RANKING CHANGE <=2

↓ RANKING CHANGE <=-2

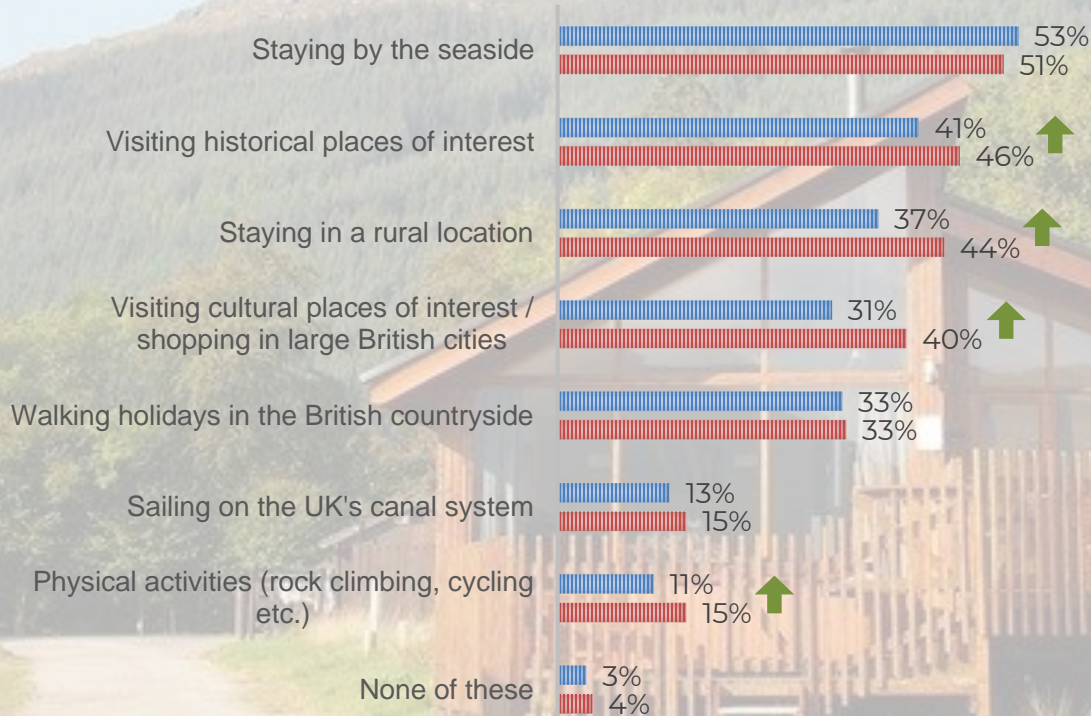
UK REGIONS

DEVON AREA, SCOTTISH AND WELSH DESTINATIONIONS ARE NOW CONSIDERED MORE THAN BEFORE BY THE BRITISH PEOPLE.

CORNWALL, TOWNS AND CITIES (INCL. LONDON) ARE LESS POPULAR WHEN COMPARED TO 2019.

WHICH OF THE FOLLOWING BEST DESCRIBE YOUR FAVOURITE TYPES OF HOLIDAY IN THE UK?

■ 2019 ■ 2020



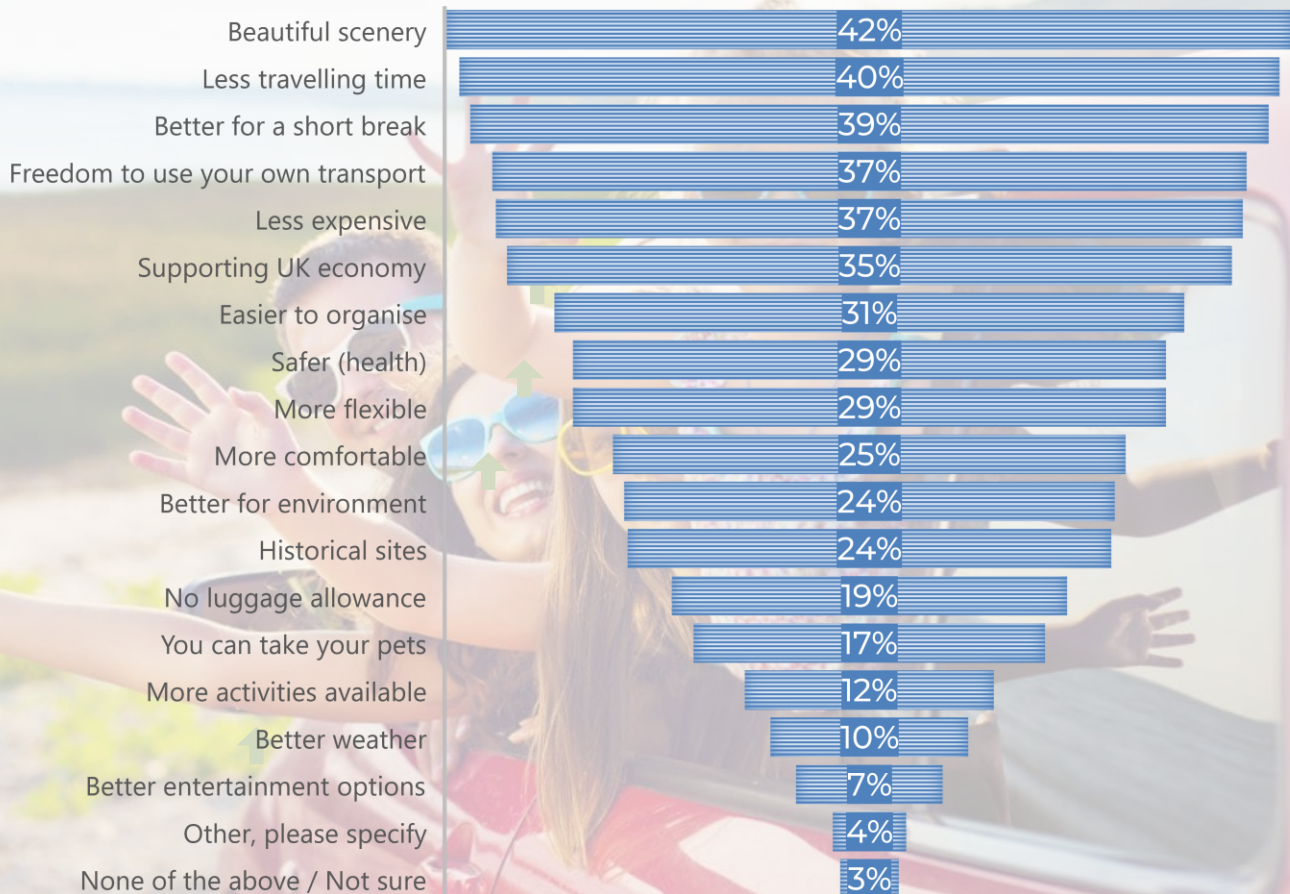
INCREASED INTEREST IN VARIOUS UK HOLIDAY TYPES

SEASIDE CONTINUES TO BE NUMBER 1 UK HOLIDAY TYPE, BUT OTHER OPTIONS (INCL. HISTORICAL AND RURAL LOCATIONS) ARE GROWING THEIR POPULARITY.

UK HOLIDAY CHOICE IS SUPPORTED BY MANY REASONS

BEAUTIFUL SCENERY IS THE TOP REASON, BUT IT'S STRONGLY SUPPORTED BY FLEXIBILITY WHEN IT COMES TO TRAVELLING METHOD AND JOURNEY TIME, TOGETHER WITH LOWER PRICE AND SUPPORTING UK ECONOMY.

WHAT REASON(S) DO YOU HAVE FOR CONSIDERING HOLIDAYS IN THE UK?

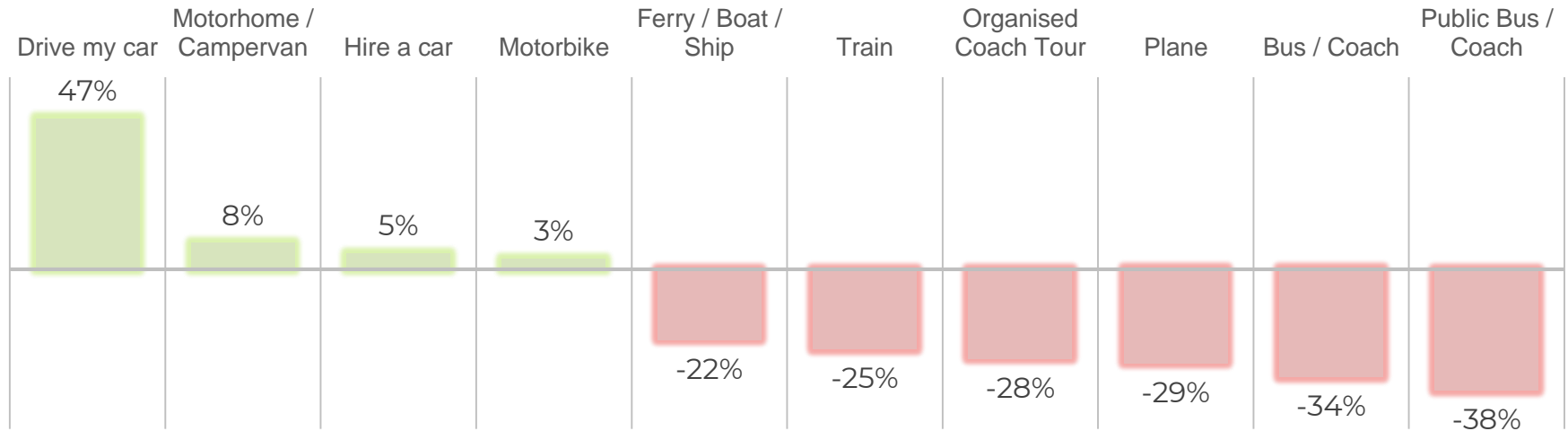


RAPID CONSIDERATION INCREASE IN TRAVELLING BY OWN CAR

TRAVELLING BY **OWN CAR** IS NOW CONSIDERED MUCH MORE THAN IN THE PAST.

BUSES AND COACHES ARE SEEING A HIGH DECREASE IN THE CONSUMER CONSIDERATION.

WOULD YOU CONSIDER THE BELOW METHODS OF TRANSPORT FOR YOUR NEXT HOLIDAYS MORE OR LESS THAN IN THE PAST?
(NET)

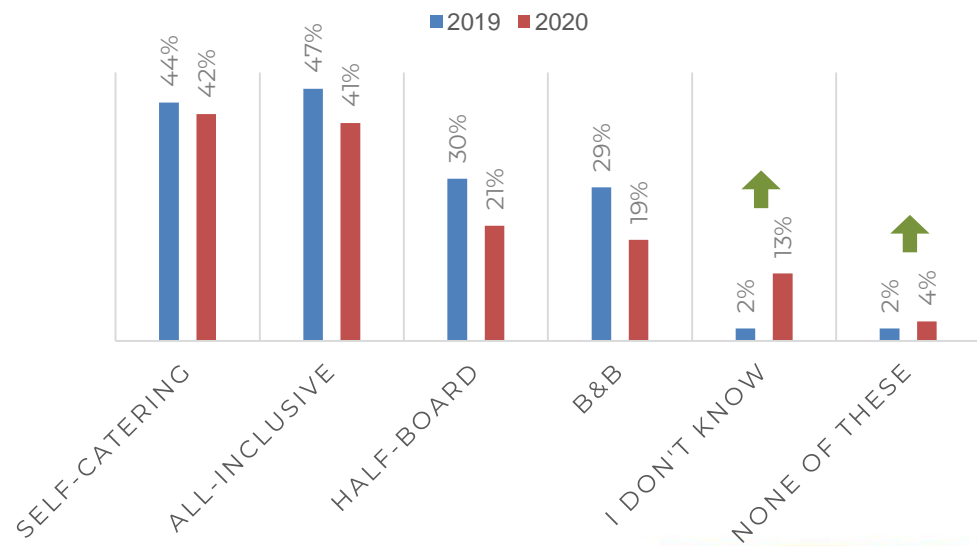




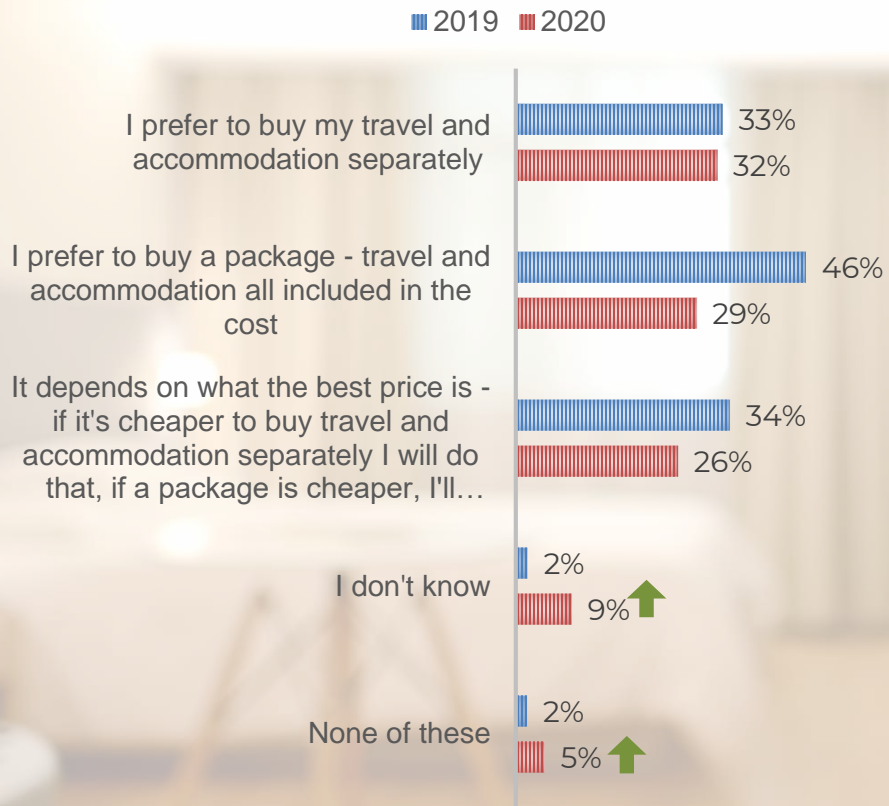
WHAT TYPE
&
FOR HOW MUCH?

SELF-CATERING OVERTAKING ALL-INCLUSIVE TYPE OF HOLIDAYS

WHAT TYPE(S) OF HOLIDAY WOULD YOU PREFER TO TAKE AFTER THE AFTER RESTRICTIONS ARE LIFTED?



WHICH OF THE FOLLOWING BEST DESCRIBE THE TYPE OF HOLIDAYS THAT YOU PREFER TO BOOK FOR YOUR NEXT TRIP?

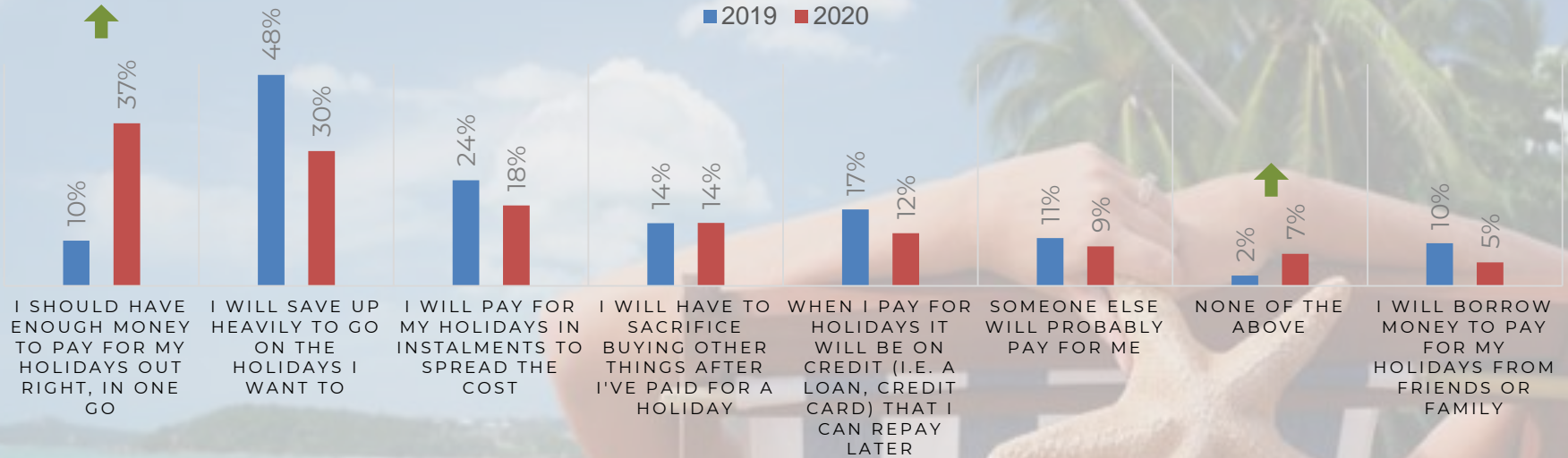


HOLIDAY PACKAGES IN DECLINE

BUYING ACCOMODATION AND TRAVEL **SEPARATELY** BECAME NUMBER 1 OPTION FOR THE BRITISH HOLIDAYMAKERS (FROM NUMBER 3 IN 2019).

WHICH OF THE FOLLOWING BEST DESCRIBES HOW YOU WILL PAY FOR YOUR NEXT HOLIDAYS?

■ 2019 ■ 2020



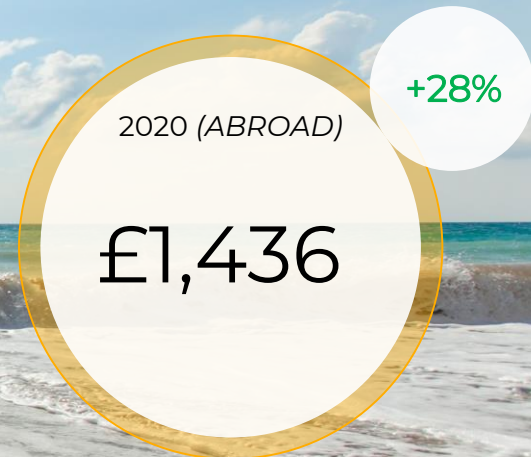
PAYING IN ONE GO

SAVING UP HEAVILY IS NO LONGER THE MOST POPULAR HOLIDAY PAYMENT OPTION.

BRITISH PEOPLE ESTIMATE THAT THEY WILL HAVE ENOUGH MONEY TO PAY FOR THEIR HOLIDAYS IN ONE GO – ALMOST 4 x TIMES MORE SAY SO WHEN COMPARED TO LAST YEAR.

SPEND EXPECTATION FOR THE ABROAD HOLIDAYS IS HIGHER

How much money are you willing to spend on your next holiday travel and accommodation in total (UK and abroad)?



BRITISH PEOPLE ARE PLANNING TO SPEND ABOUT HALF OF THEIR 2019 HOLIDAY BUDGET FOR 2020 UK TRIP.

HOWEVER, IF THEY'RE PLANNING HOLIDAYS ABROAD, THEY'RE GOING TO SPEND +£300 MORE THIS YEAR ON AVERAGE.

UK HOLIDAYS MUCH SHORTER BUT NOT MUCH CHEAPER

How many days do you think your UK and/or abroad holidays would last?



UK HOLIDAY DURATION IS -43% LOWER THAN THE ABROAD ONE,
BUT DAILY UK HOLIDAY BUDGET IS ONLY -26% LOWER.

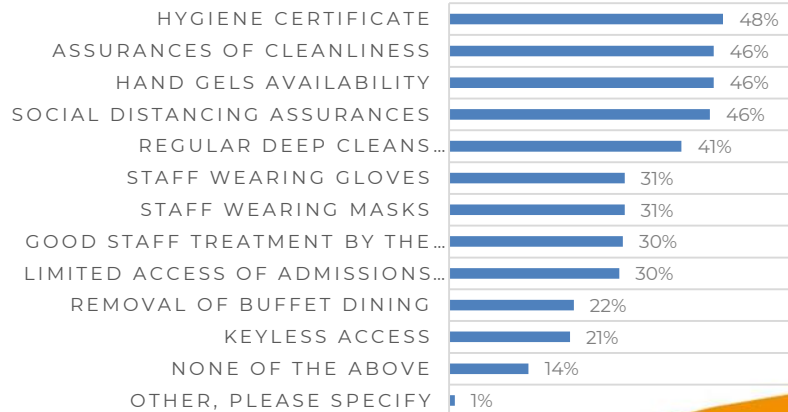


ANY REASSURANCES?

REASSURANCES, FEATURES AND GUARANTEES

VARIOUS REASSURANCES ABOUT CLEANLINESS AND HYGIENE ARE EQUALLY IMPORTANT TO THE BRITISH HOLIDAYMAKERS

WHAT KIND OF REASSURANCE(S) / FEATURE(S) WILL YOU LOOK FOR IN A HOTEL OR HOLIDAY DESTINATION (UK OR ABROAD)?





HYGIENE MOST IMPORTANT

HIGH HYGIENE AND CLEANLINESS LEVEL IS CHOSEN AS NUMBER 1 BY 54% OF PEOPLE.

IT'S MORE IMPORTANT THAN LOW PRICE AND BOOKING FLEXIBILITY.

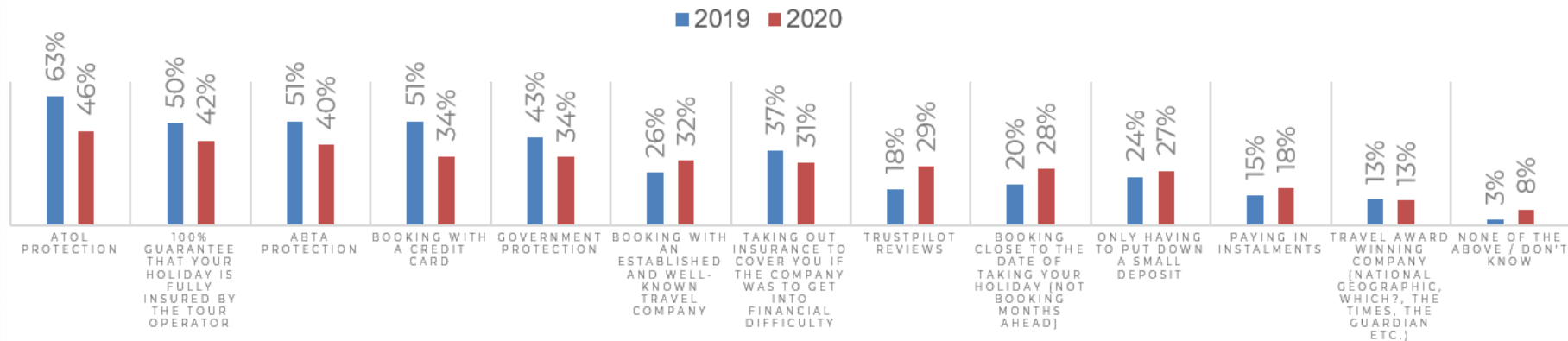


BRAND TRUST, REVIEWS AND BOOKING FLEXIBILITY ARE MORE IMPORTANT

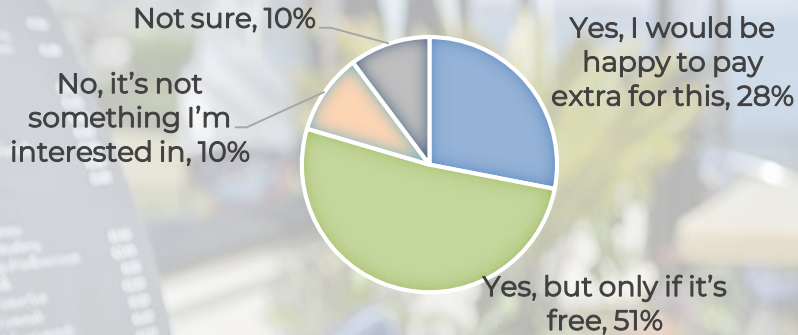
TOP TOUR OPERATOR ASSURANCES, LIKE ATOL, ABTA AND HOLIDAY INSURANCE REMAIN VERY IMPORTANT.

HOWEVER, **SECONDARY FACTORS** ARE NOW MORE RELEVANT IN THE EYES OF HOLIDAYMAKERS: ESTABLISHED **BRAND IMAGE**, **TRUSTPILOT REVIEWS**, **LAST MINUTE BOOKING** AVAILABILITY AND **SMALL DEPOSIT** OPTION ARE MORE LIKELY TO BE SOUGHT AFTER IN 2020 THAN 2019.

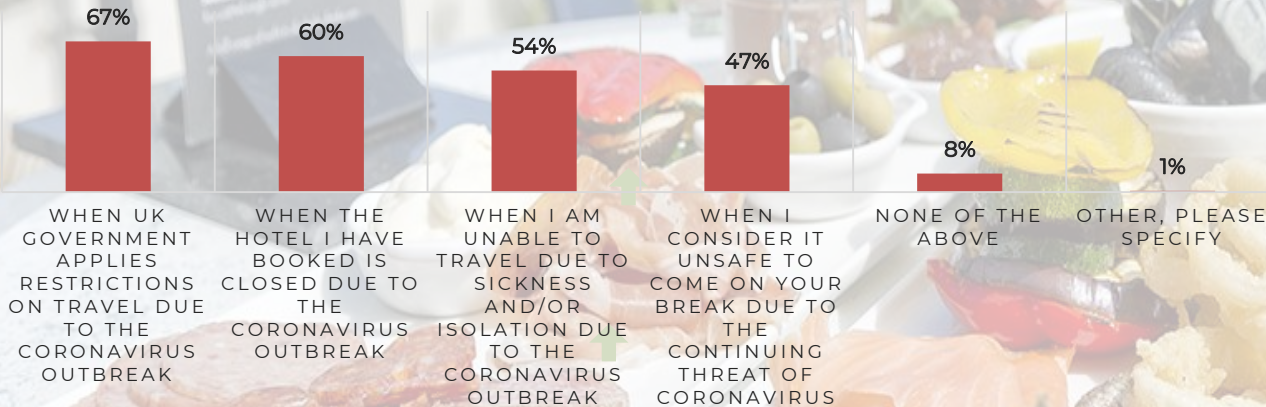
WHICH OTHER ASPECTS WOULD MAKE YOU FEEL MOST CONFIDENT WHEN BOOKING A HOLIDAY WITH A TOUR OPERATOR?



SHOULD HOTELS, AIRLINES AND TOUR OPERATORS OFFER "CORONAVIRUS GUARANTEE" TO THEIR CUSTOMERS (E.G. EASY REFUNDS, FLEXIBLE TRAVEL DATES ETC.)?



WHAT SITUATION(S) SHOULD A "CORONAVIRUS GUARANTEE" COVER?



"CORONAVIRUS GUARANTEE"

8 IN 10 ARE INTERESTED IN AN OPTION CALLED "CORONAVIRUS GUARANTEE".

MAIN COVERAGE SHOULD INCLUDE SITUATIONS WHEN THE GOVERNMENT IS RESTRICTING TRAVEL AND/OR WHEN THE HOTEL HAS TO CLOSE DUE TO THE OUTBREAK.

FULL REFUND FAVOURED BY HALF

IF "CORONAVIRUS GUARANTEE" WOULD BE PROVIDED, 2 IN 4 WOULD OPT IN FOR **BOOKING CANCELLATION AND A FULL REFUND**.

1 IN 4 WOULD LIKE TO TRANSFER THE BOOKING TO A NEW DATE.

WHICH OPTION WOULD YOU BE THE MOST LIKELY TO CONSIDER UNDER THE "CORONAVIRUS GUARANTEE" IF IT APPLIES TO YOUR TRIP?

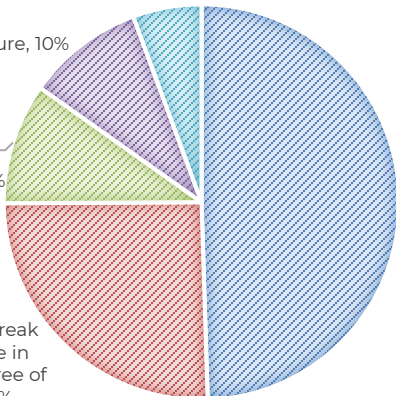
Apply the exact booking value to my online hotel / airline account for the future, 6%

Not sure, 10%

Apply the booking value (with extra bonus) to my online hotel / airline account for the future, 10%

Transfer my break to a new date in 2020 or 2021 (free of charge), 25%

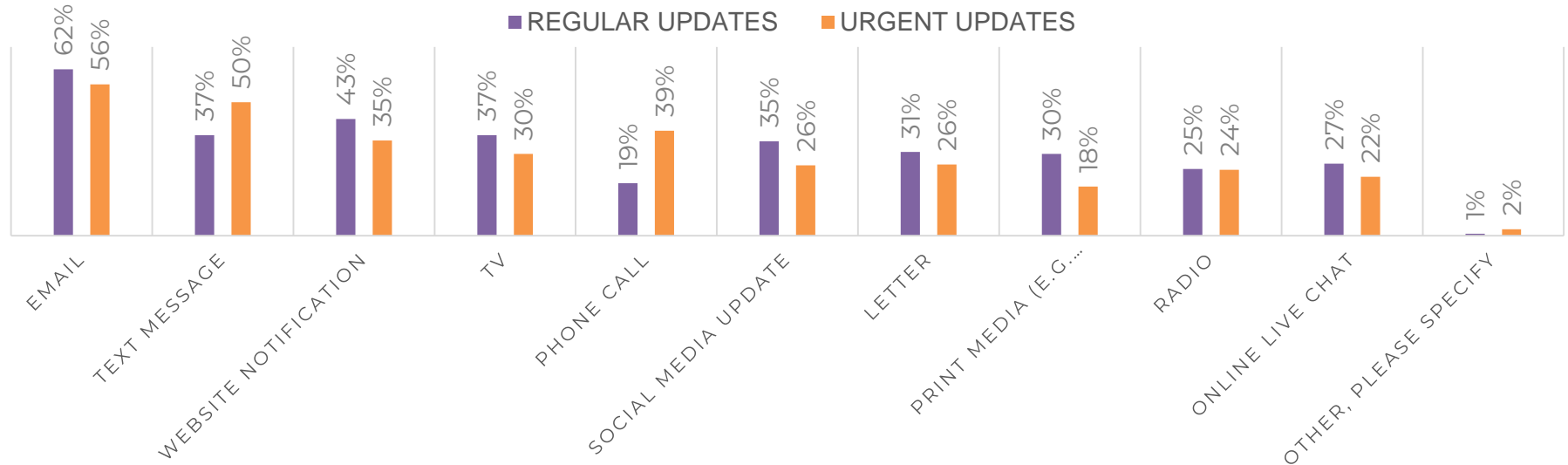
Cancel my booking and receive a full refund, 50%



EMAIL IS THE BEST WAY TO COMMUNICATE UPDATES

WHILE **EMAIL** IS CONSIDERED TO BE BEST FOR BOTH REGULAR AND URGENT UPDATES, **TEXT MESSAGE** AND **PHONE CALL** IS ACCEPTED MORE OFTEN WHEN THE INFORMATION IS URGENT.

HOW WOULD YOU LIKE TO COMMUNICATE AND RECEIVE TRAVEL INFORMATION FROM DESTINATIONS OR HOLIDAY COMPANIES?



A man and a woman are hiking across a wooden plank bridge over a stream in a mountainous landscape. The man is on the left, wearing a blue shirt, dark shorts, and a yellow backpack. The woman is on the right, wearing a pink shirt and dark pants. They are both smiling and looking towards the camera. The background features rugged mountains under a blue sky with scattered clouds. The foreground shows a rocky stream bed with water flowing over the stones.

WHAT TO DO?

STAYCATION AND ACTIVITY HOLIDAY IN GROWTH

SHORT CITY BREAKS JUMP TO THE FIRST PLACE IN THIS HOLIDAY TYPE RANKING (UP FROM 5TH), WHILE STAYCATION GOES UP BY 10 PLACES.

HOLIDAY VILLAGES (E.G. CENTER PARCS) LOSE 12 PLACES. IT MIGHT BE DUE TO THEIR CONTINUOUS ANNOUNCEMENTS OF EXTENDED CLOSURES.

Center Parcs extends closure of holiday sites again

PUBLISHED: 16:52 12 May 2020 | UPDATED: 16:52 12 May 2020

Center Parcs announces extended closure of all its villages

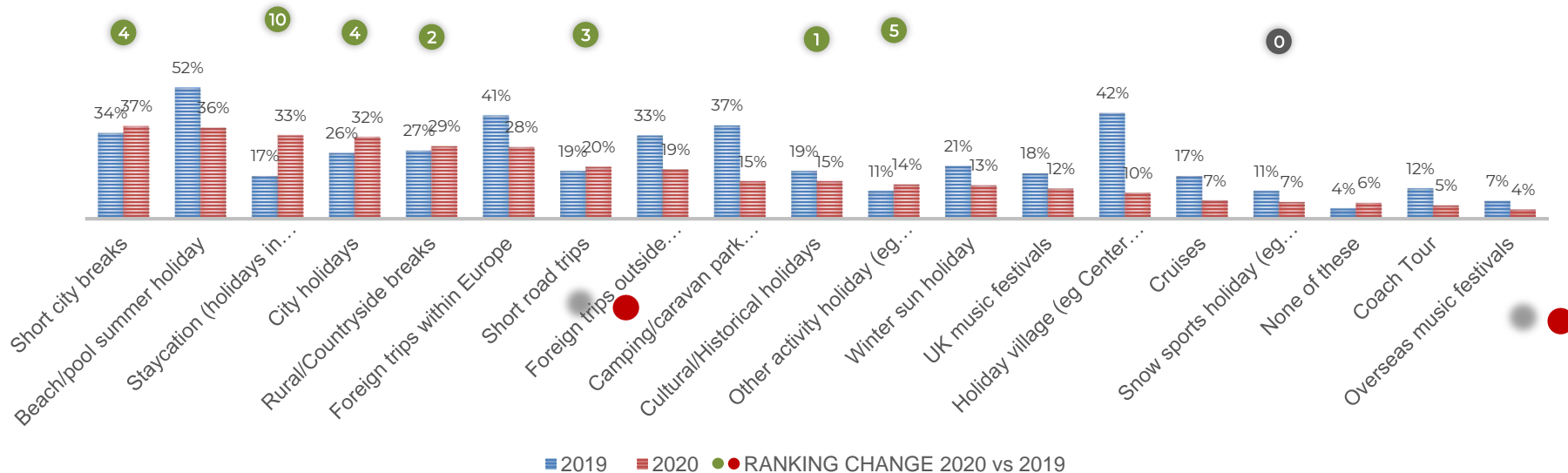
There's a discount if you rebook your holiday

SHARE

COMMENTS

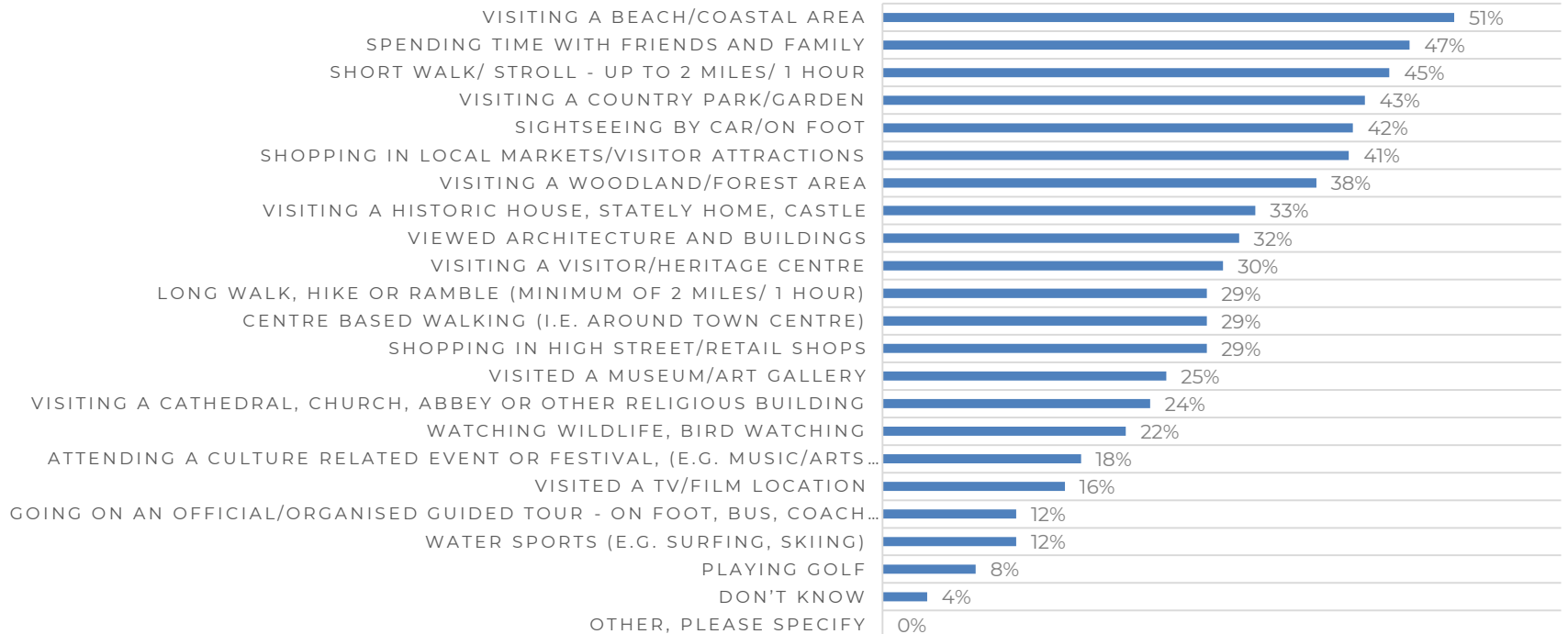
Thomas Chapman

WHAT TYPE(S) OF HOLIDAY WOULD YOU BE LOOKING TO HAVE AFTER COVID-19 RESTRICTIONS ARE LIFTED?



OUTDOOR ACTIVITIES ARE DOMINATING THE HOLIDAY PLANS

WHAT ACTIVITIES WOULD YOU LIKE TO DO DURING YOUR HOLIDAYS IN THE UK?

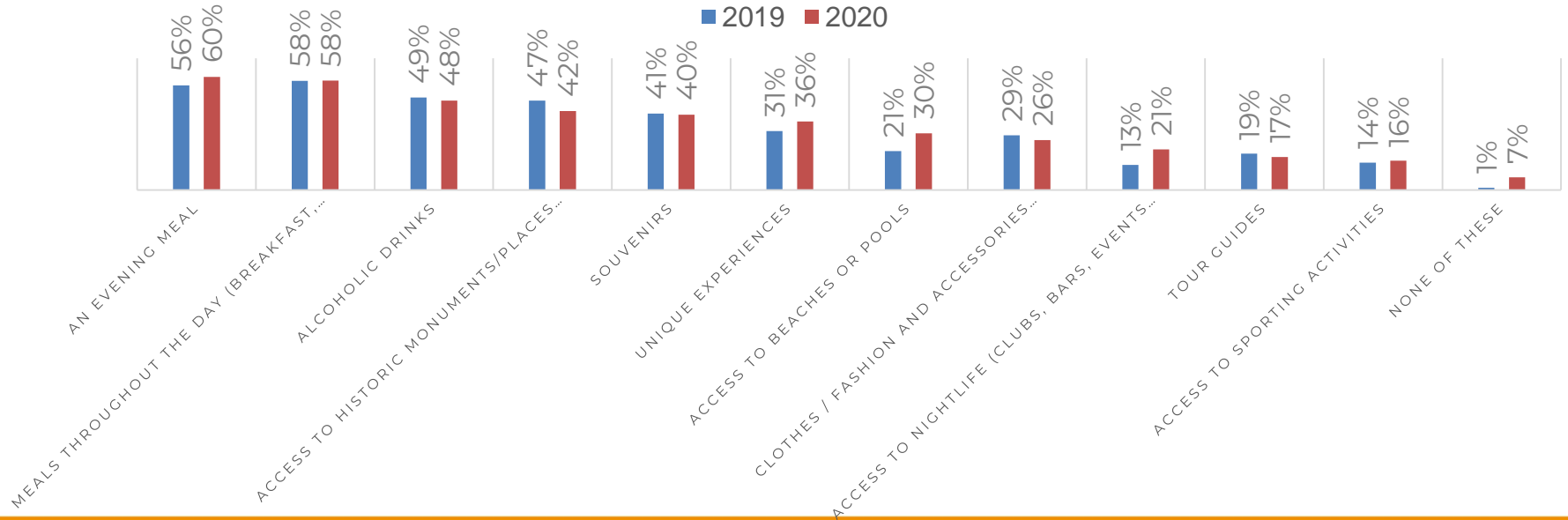


MONEY DURING HOLIDAYS WILL BE SPENT MAINLY ON MEALS

FOOD AND BEVERAGE WILL REMAIN THE TOP CATEGORIES WHEN IT COMES TO SPENDING MONEY ON HOLIDAYS.

SPENDING CONSIDERATION ON EXPERIENCES AND ACCESS PASSES (E.G. TO THE POOL OR BEACH) INCREASED.

WHICH OF THE FOLLOWING SORTS OF THINGS ARE MOST LIKELY TO SPEND MONEY ON WHILST YOU ARE ON YOUR NEXT HOLIDAY?



SO WHAT?

- AIM AT **RELAXING & WELLBEING**, NOT AT ADVENTURE
- DON'T FORGET THE **PASSIONATE** PEOPLE WITH HOBBIES
- **VIDEO** HOLIDAY CONENT IS MORE INSPIRING NOW THAN EVER
 - **REVIEWS** WILL BE NOTICED
 - ENABLE **LAST MINUTE** BOOKINGS
 - REMEMBER THE **GUARANTEES & ASSURANCES**
 - OFFER **SHORTER** TYPE OF HOLIDAYS
 - **OUTDOOR** ACTIVITIES ARE IN DEMEND
 - **SELF CATERING** IS A WAY TO EAT. LARGE PROPORTION OF THE HOLIDAY MONEY WILL BE **SPENT ON FOOD**
 - **LOW DEPOSITS** WANTED, BUT LESS CREDIT / LOAN OFFERS NEEDED
- CONNECT VIA **EMAIL**, AND, IF URGENT, CALL OR TEXT THE GUESTS



THANK YOU